

4R's ACADEMIC METHOD, Inc.

Readin', 'Ritin', 'Rithmetic - and Reason!

(INT'L) established 1965

Publishers of *Your Children's Future*

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WE KNOW YOU ARE BUSY --
SO WE'LL MAKE THIS QUICK.

We'll get right to the point --
no one is telling you the truth,
the whole truth and nothing but
the truth -- about what is
being done to your kids by their
school.

Government educrats by 1978 had
reduced the production of very
able students by 48%, and high
average students by 36%. The SAT
scores have fallen 90 points
since 1968, and in all of these years of big talk and big
spending, have only recovered 16 of them.

There is increasing talk about "the education problem" but despite
the many books, little articles and feature articles, speeches we
have read, heard and reviewed, few have been other than people
meeting, eating and then retreating from "belling the cat" and
pointing out that "the education Emperor has no clothes!"

The government will only do TO your children. Only YOU will be
able to do anything FOR them. -- "WHAT CAN YOU DO?" -- Plenty, and
we will not only show you what, but how and when.

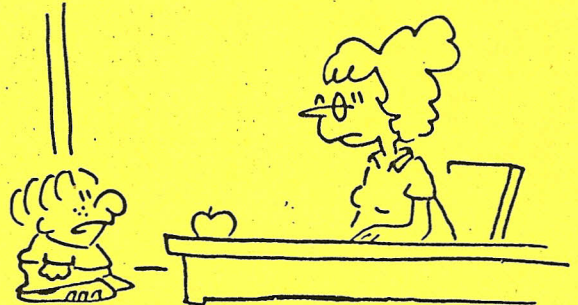
Subscribe to "YOUR CHILDREN'S FUTURE IN THE 21ST CENTURY." It is
worse than you thought and later than you think!

Sincerely,

YOUR CHILDREN'S FUTURE PROGRAMS

George and Betty

THE WALL STREET JOURNAL



B 2/86

"It's nothing personal against you, Mrs.
Gruber—I just don't trust people who work
for the government."

P.S. FOR AN EXAMPLE, PLEASE TURN OVER --